



## Julia Shkretko • Graphic designer pivoting from foodservice

### Education

#### **Certificate, Graphic and Digital Design | 2024**

InFocus Film School, Vancouver, BC

#### **Diploma, Resort and Hotel Management | 2017**

Selkirk College, Nelson, BC

#### **Diploma, Documentation and Information Activities | 2011**

University of Oil and Gas, Ivano-Frankivsk, Ukraine

### Creative Experience

#### **Freelance Illustrator**

Angela Fetterolf • 2021 – 2022 • Remote

Created illustrations for a romance book. Click [here](#) to see the project; sort by "Romance Book Commission."

#### **Freelance Illustrator**

Frankii Cash • 2022 • Remote

Produced original illustrations for "Episode Interactive Game."

Click [here](#) to see the project; sort by "Episode Interactive Game."

### Featured Projects

#### **Anniversary Edition Book Design**

Designed a special edition book cover and spreads for "Hans Andersen's Fairy Tales." The goal was to create an item that collectors would seek out. Click [here](#) to explore the project."

#### **Visual Identity | Canada's Bridal Show**

Redesigned logo of an existing conference. Created a hypothetical theme and key visual for their 2024 event. Key visual is the basis for an integrated campaign: homepage comp for the event's website, pole banners, attendee and speaker badges, and multiple items of swag. The overall identity was formalized in a style guide. Click [here](#) to explore the project.

### Other Experience

#### **Cupcakes at Metrotown • 2018 – 2022 • Baker | Cupcake Decorator**

Baked and decorated cupcakes for sale and custom orders. Trained new staff members. Provided excellent customer service, answered phone calls and emails.

#### **Cloud 9 Specialty Bakery • 2017 – 2018 • Baker's Assistant**

Assisted baker in preparation of pastries. Mixed icing and decorated cupcakes. Maintained and sanitized baking tools, machinery, and working area. Took orders by phone. Trained new staff members.

### Contact

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Burnaby, BC

### Skills

Adobe:

- Illustrator
- InDesign
- Photoshop
- XD

Brackets

CSS+HTML coding basics

Display ads

Elementor

Mailchimp

Microsoft Office

Procreate

Responsive web design

WordPress

### Languages

English (fluent)

Ukrainian (native)

### Honours

*Scholarship,*

*Graphic + Digital Design*

InFocus Film School, 2023